



The Mental Health Association of New York City Announces Partnership with PSCH, Inc.

New Agreement Brings Immediate Access to Mental Health Care 24/7/365

New York, NY, February 18, 2014: Alan Weinstock, CEO of PSCH, Inc., one of the region's largest behavioral health systems, and Giselle Stolper, President and CEO of Mental Health Association of New York City and its H2H Connect division, are proud to announce a formal agreement to implement H2H Connect's advanced telephonic central access and referral service for PSCH and its sponsored agencies, Pederson Krag and Peninsula Counseling Center.

Through this agreement, PSCH will be able to provide consumer-friendly, clinically sophisticated, and efficient central access and referral services across the PSCH network in New York City and Long Island. This service will support same day access to face-to-face clinical assessments, enhanced crisis response, and sophisticated patient information services. The initiative is a major support to PSCH's strategic commitment to building a high-quality, comprehensive behavioral health system to meet the challenges of the future.

H2H Connect is a leader in behavioral health call center services. With more than 15 years of experience, H2H Connect provides crisis intervention, suicide prevention, information, referral, and disaster mental health services. Specially trained, highly skilled behavioral health professionals are reachable by phone 24/7, 365 days of the year. In addition to services by phone, H2H Connect offers advanced technology and integrates text and chat options for those in emotional distress.

Alan Weinstock, CEO of PSCH, said "the implementation of the H2H Connect telephonic access and referral system will significantly improve the consumer's experience. The combination of highly-skilled clinicians with immediate access to information on the full array of services we provide will assure that the therapeutic process will begin during the first phone call. Also, referral sources will find the system very user-friendly, as well."

"MHA-NYC's partnerships with behavioral health providers help anyone in distress access services when and where they need it, using technology that works best for them. H2H Connect operates on a local and national level, harnessing the power of technology to provide high level support and referrals to anyone in need of mental health care," said Giselle Stolper, CEO of MHA-NYC.

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About the Mental Health Association of New York City:

The Mental Health Association of New York City (MHA-NYC) is a not for profit organization that addresses mental health needs in New York City and across the nation. It is a local organization with national impact and has a three-part mission of services, advocacy and education. MHA-NYC identifies unmet needs and develops culturally sensitive programs to improve the lives of individuals and families affected by mental illness while promoting the importance of mental health.

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